



NANS2025

ANNUAL MEETING EXHIBITOR PROSPECTUS



CONNECTING MINDS, ADVANCING NEUROMODULATION

January 30 – February 1, 2025

Orlando, FL

Walt Disney World Swan & Dolphin Resorts



NANS
NORTH AMERICAN NEUROMODULATION SOCIETY



(781) 375-8584



neuromodulation.org/annual-meeting

Join us! The North American Neuromodulation Society (NANS) is THE meeting focused on the advances of neuromodulation to transform patient care.

OUR MISSION

The North American Neuromodulation Society (NANS) links patients, physicians and health care professionals, scientists, engineers, and industry to advance neuromodulation, drive multidisciplinary collaboration, enhance therapy awareness, and inspire innovation to transform patients' lives.

We invite you to join us in our mission and exhibit at the **NANS 2025 Annual Meeting** to be held January 30 – February 1 in Orlando, Florida.

As an exhibiting partner, you'll have access to an exclusive audience all united by a common goal of advancing the field of neuromodulation. Showcase your solutions and services to those who matter the most and position your company at the forefront of the industry. Your new technology, products, and services are critical to the continued advancement of neuromodulation. That's why we make our exhibit hall and industry partners a priority.

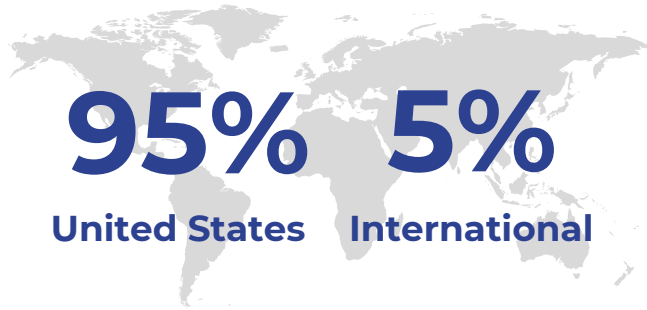
Included in the nearly 15 hours of exhibit time are multiple events that bring attendees into your space including our Opening Reception and our Innovation Theater.

Reserve your booth space today!

*All attendee demographics are self-reported and compiled from registration data from the 2024 meeting.



Excludes exhibitors, guests, staff, and vendors.

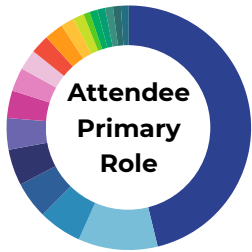


All 50 states were represented.

Top 10 states:

(Based on Total Attendance)

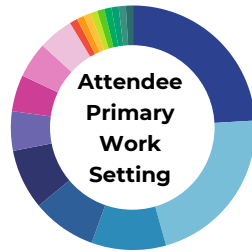
1. California
2. Texas
3. Minnesota
4. Florida
5. Ohio
6. New York
7. Illinois
8. Pennsylvania
9. Massachusetts
10. Arizona



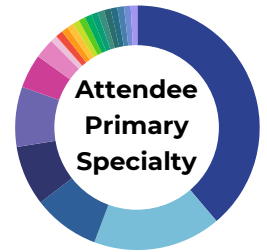
- 44.4% Physician
- 10.1% Fellow
- 5.5% Executive
- 4.7% Resident
- 4.5% Other
- 4.0% Engineer
- 3.5% Director
- 3.5% Scientist
- 3.0% Trainee
- 2.6% Advanced Practice Provider
- 2.4% Nurse Practitioner
- 2.4% Physician's Assistant
- 1.7% Administrator
- 1.4% Consultant
- 0.8% Nurse
- 0.3% Educator
- 0.3% Coordinator
- 0.2% Retired



- 47.1% MD/DO/MBBS
- 12.7% BS
- 10.9% PHD
- 7.4% MS
- 4.8% Other
- 4.0% BA
- 3.9% MBA
- 2.5% MSN
- 2.5% PA
- 1.7% RN
- 1.2% MPH
- 1.0% MA
- 0.3% JD



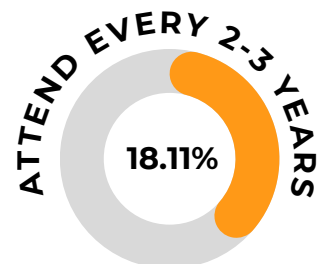
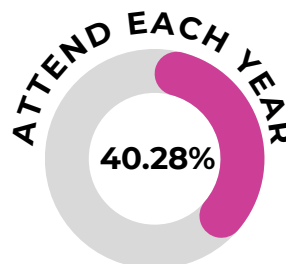
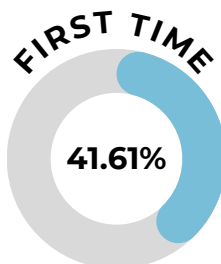
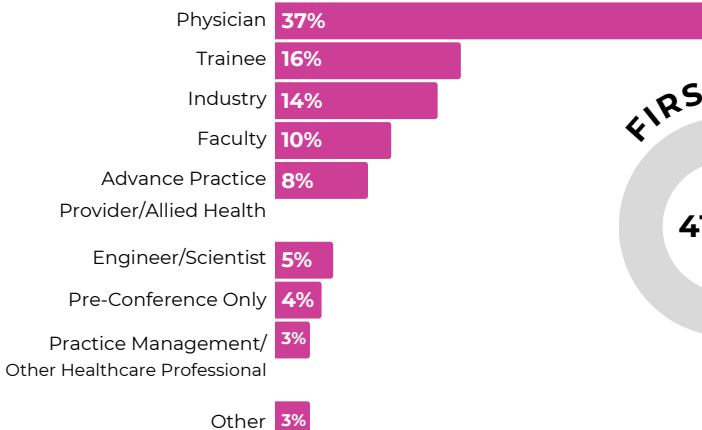
- 25.4% Academic Medical Center
- 22.8% Pain Clinic
- 10.4% Physician Private Practice
- 9.0% Hospital
- 8.4% Medical Device Company
- 5.5% Neuromodulation Company
- 5.1% Other
- 5.0% Ambulatory Clinic
- 4.9% Educational or Research Institution
- 1.1% Govt. or Community Health Agency
- 1.0% Freestanding Outpatient Center
- 0.5% Military
- 0.3% Dept. of Veteran Affairs
- 0.3% Pharmaceutical Company
- 0.2% Home Care
- 0.1% Hospice
- 0.1% Patient Advocacy Group
- 0.1% State Agency



- 40.47% Pain Management/Medicine
- 19.19% Anesthesiology
- 10.04% Physical Medicine and Rehabilitation
- 9.09% Neurosurgery
- 9.09% Other
- 5.08% Neurology
- 3.37% Basic Science Research
- 0.83% Orthopedics
- 0.57% Emergency Medicine
- 0.44% Gastroenterology
- 0.38% Urology
- 0.25% Addiction Medicine
- 0.25% Surgery
- 0.19% Family Practice
- 0.19% Radiology
- 0.13% Internal Medicine
- 0.13% Vascular Surgery
- 0.06% Angiology
- 0.06% ENT
- 0.06% Oncology
- 0.06% Palliative Medicine
- 0.06% Rheumatology

Registration Type

(Based on Professional Attendance)



A T T E N D A N C E

→ EXHIBIT HALL LOCATION

The Exhibit Hall will be in the Walt Disney World Dolphin Resort:



**1500 Epcot Resorts Blvd.
Lake Buena Vista, FL 32830**

It's located in the Atlantic Hall on the ground floor of the hotel.

→ EXHIBIT BOOTH RATES

BOOTH SIZE	RATE
10' X 10' (100 SQ FT)	\$4,000
10' X 20' (200 SQ FT)	\$8,000
10' X 30' (300 SQ FT)	\$12,000
20' X 20' (400 SQ FT)	\$16,000
20' X 30' (600 SQ FT)	\$32,000
30' X 30' (900 SQ FT)	\$36,000
40' X 40' (1,600 SQ FT)	\$64,000

**Discounts available to qualifying non-profits!
Contact us to learn more.**

UPGRADES	RATE
CORNER	\$250 PER CORNER
ISLAND BOOTH	\$1,750
TWO STORY BOOTH	\$20 PER ST FT

What's included?

- » 8' navy / white back drape
- » 3' navy side drape
- » 7"x44" booth identification sign with company name
- » Hall is carpeted
- » General cleaning of aisles
- » Exhibitor listing in the Program Book, Exhibit Hall entrance signage, and Mobile App
- » Attendee preview list (of those attendees that opted in and consented to share their information with industry) provided prior to the meeting which includes name, company, city, state, zip code, country, and registration type
- » Priority points toward selection of exhibit space for the following year

Looking for more benefits?

Check out our different sponsor level packages (on pg. 7) to receive even more value!

→ EXHIBIT HALL FLOORPLAN

Reserve early to get your top choice of space as demand is high!

Thank you to those exhibitors who already reserved space during the 2024 Annual Meeting.

View the [LIVE FLOORPLAN](#) to see what's currently available.

Companies are responsible for all costs of furniture, additional carpet, audio visual, electrical, food and beverage, internet, lead retrieval, and any additional in-booth security. Details will be available in the Exhibitor Service Kit.

- » Complimentary Exhibit Hall Only badges as noted below: (additional Exhibit Hall Only badges can be purchased for \$250 [early bird] / \$450 [final])
 - » 10x10 – 3 comp Exhibit Hall Only badges / 10 additional can be purchased
 - » 10x20 – 6 comp Exhibit Hall Only badges / 20 additional can be purchased
 - » 10x30 – 8 comp Exhibit Hall Only badges / 20 additional can be purchased
 - » 20x20 – 10 comp Exhibit Hall Only badges / 30 additional can be purchased
 - » 20x40 – 12 comp Exhibit Hall Only badges / 30 additional can be purchased
 - » 30x30 – 14 comp Exhibit Hall Only badges / 100 additional can be purchased
 - » 40x40 – 16 comp Exhibit Hall Only badges / 100 additional can be purchased



Are you a first-time exhibitor? New for 2025, NANS is launching a dedicated annex for first timers and start-up companies featuring turn-key booth presence at a competitive price. [Contact us](#) to learn more.

→ EXHIBITOR BUSINESS SUITE RATES

SUITE SIZE	RATE
10' X 10' (100 SQ FT)	\$5,000
10' X 20' (200 SQ FT)	\$10,000
20' X 20' (400 SQ FT)	\$20,000
20' X 40' (800 SQ FT)	\$35,000

Business Suites are located on the exhibit floor and conveniently near your space. They provide a **private space** where attendees can meet with you to discuss **new ideas and products**. A limited number of suites are available. Attendees will have access to suites during exhibit hall hours only.

What's included?

- » 8' high white MIS wall system for structure with door
- » ID sign with company name and suite number
- » Options to customize your suite with branding (at an additional cost)

→ EXHIBIT PAYMENT TERMS / CANCELLATIONS

Upon receipt of the signed application/contract and assignment of exhibit space, a **50% deposit** will be required. An invoice for the deposit will be sent for payment, which will be due within 15 business days of receipt of the invoice. All exhibit space must be paid for IN FULL by **September 1, 2024**. If payment isn't received by the due date, it may be assigned to another exhibitor at the discretion of NANS. No exhibit space can be held until a signed application/contract is received. Should an exhibitor cancel its space for any reason, it shall notify NANS in writing and pay NANS the applicable cancellation fee listed below.

ON OR BEFORE SEPTEMBER 1, 2024	AFTER SEPTEMBER 1, 2024
50% OF EXHIBIT BOOTH/BUSINESS SUITE/SPONSOR LEVEL FEE	100% OF EXHIBIT BOOTH/BUSINESS SUITE/SPONSOR LEVEL FEE



→ **EXHIBITOR MOVE-IN**

Wednesday, January 29
10:00 am - 5:00 pm
(20' x 20' or larger booths)

Thursday, January 30
9:00 am - 5:00 pm
(all exhibitors)

→ **EXHIBIT HALL DATES/HOURS**

Thursday, January 30
7:00 pm - 8:30 pm

Friday, January 31
9:30 am - 4:00 pm

Saturday, February 1
9:30 am - 3:30 pm

→ **EXHIBITOR MOVE-OUT**

Saturday, February 1
3:30 pm - 11:00 pm

All hours are subject to change by NANS. We will make every effort to inform you of any changes.

→ **UNOPPOSED HOURS**

Thursday, January 30
7:00 pm - 8:30 pm
(NANS Opening Reception
is held in the hall)

Friday, January 31
9:30 am - 10:00 am
11:30 am - 1:00 pm
3:00 pm - 3:30 pm
(AM and PM Beverage
Breaks are held in the hall)

Saturday, February 1
9:30 am - 10:00 am
11:30 am - 1:00 pm
3:00 pm - 3:30 pm
(AM and PM Beverage
Breaks are held in the hall)

→ **IMPORTANT DATES**

September

- 1** Final Payment Due for Exhibit Booths/Business Suites + Last Day to Cancel and Receive a Partial Refund

October

- 7** Exhibitor Service Kit Available

November

- 25** Online Ordering Begins (60 Days Prior)

December

- 23** Advance Warehouse Open

January

- 3** Early Bird Deadline for Online Ordering
- 24** Last Day for Freight to Arrive at the Advance Warehouse

Questions?
Please contact [Kathleen Noonan](#)
at (781) 375-8584.

When you opt for one of our sponsor level packages then you increase your visibility and earn exclusive benefits by becoming a distinguished sponsor. These packages include exhibit space and exclusive opportunities.

	BRONZE \$20,000	SILVER \$35,000	GOLD \$65,000	PLATINUM \$90,000	DIAMOND \$150,000
Priority Points	30	40	50	70	100
Sponsor level recognition on the NANS website	✓	✓	✓	✓	✓
Sponsor level recognition at meeting: » Exhibit Hall entrance units » 8.5" x 11" tabletop sign for your booth » Walk-in slides in session rooms » Meeting app » Program book	✓	✓	✓	✓	✓
Attendee Mailing List (pre & post) <i>(of those attendees that opted in and consented to share their information with industry)</i>	✓	✓	✓	✓	✓
Exhibit Booth (included in fee)	10' X 10' (\$4,000 value)	10' X 10' (\$4,000 value)	10' X 20' (\$8,000 value)	20' X 20' (\$16,000 value)	30' X 30' (\$36,000 value)
Exhibitor Full Conference Badges (complimentary)	4	6	10	15	30
Exhibitor Full Conference Badges (available to purchase at a discounted rate)	2	3	5	7	15
Invitation to private NANS President's Reception				✓	✓
Opportunity to present at NANS Board Meeting (10 minutes) and have dinner with the Board				✓	✓
NEW for 2025! NANS Industry Forum (complimentary company membership)				✓ (\$5,000 value)	✓ (\$5,000 value)
NEW for 2025! Priority access for assignment of ancillary meeting rooms					✓
One complimentary ancillary meeting room					✓
Pre-show eblast sent by NANS to all attendees (subject to approval)					✓



THE NANS TEAM IS HERE FOR YOU

Contact the NANS Exhibit Team for support.

Exhibits and Sponsorships Sales Manager

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Exhibits and Sponsorship Operations Support

Mary Birnie

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Exhibits and Sponsorship Invoicing and Payments

Christine O'Connell

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coconnell@conventusmedia.com

C-1 Trade Show Services (Decorator)

Jen Rutolo

(941) 371-4523

jen@c1tradeshowservices.com

View the [exhibit application/contract](#) and submit your request for space today!

For the latest information for our exhibitors visit our [website](#).

We look forward to working with you on the NANS 2025 Annual Meeting!