



NANS 2025 Innovation Theater (Non-CE)

Our Innovation Theater is a unique opportunity for exhibitors to promote new products/services, present new research findings, or conduct product demonstrations outside of their booths in a short 30-minute presentation format in the Exhibit Hall during the North American Neuromodulation Society's Annual Meeting.

Eligibility

Exhibitors with submitted exhibit contracts for the NANS Annual Meeting and in good standing with NANS are eligible to secure a time slot. Cancellation of exhibit space results in the immediate release of any assigned innovation theater time slot.

Schedule

The Innovation Theater time slots are 30 minutes which include a 20-minute presentation and a 10-minute Q&A on Friday and Saturday.

Friday, January 31 & Saturday, February 1

- 9:35am – 10:05am
- 11:30am – 12:00pm
- 12:05pm – 12:35pm
- 12:40pm – 1:10pm
- 3:00pm – 3:30pm

All times are subject to change by NANS, and we will make every effort to inform you of any changes.

Fee and Payment

Innovation Theater Fee - **\$6,000 per time slot**

Upon approval by NANS, an invoice will be sent to the contact listed on the application. A **50% deposit** will be required. An invoice will be sent for payment, which will be **due within 15 business days of receipt of the invoice**. All sponsorships must be paid **IN FULL** by **September 1, 2024**.

Should an exhibitor cancel their Innovation Theater time slot please refer to the Sponsorship Application/Contract for applicable cancellation fees.

Deadline

The deadline to submit your application is **October 11, 2024**. After this date, inclusion in publications is not guaranteed. Applications may be considered after this date if time slots remain available.

Upon approval by NANS, the date/time of the innovation theater time slot will be confirmed by **October 25, 2024**.

Guidelines

- Presentations can be product-focused and promotional in nature.
- There should be one or two speakers.
- These are non-CE events.
- Attendance will be based on first-come, first-serve.



Location

- The Innovation Theater is in the Exhibit Hall located in the Atlantic Hall on the Lower Level at the Walt Disney World Dolphin Resort. View the [Live Floorplan](#) for reference.

Set Up

- The theater will be set up with:
 - Seating (theater style) for 40 (with additional tall cocktail rounds set in back)
 - 1 - Podium
 - 1 - 6'x30" Head Table with 3 chairs
- Audio/visual set up includes:
 - 1 – 65" Monitor on stand for presentations
 - 1 - Wireless Handheld Microphone at podium with sound system
 - 1 – Wired Handheld Microphone for Q&A
 - 1 - Laptop at podium

Promotion by NANS

- NANS website
- Mobile App
- Program Book
- On-site signage (listing full schedule)

For additional opportunities to promote your event contact Conventus Media.

Rules and Regulations

Materials and Promotion: NANS reserves the right to review all innovation theater applications and promotional materials and to reject topics, formats, or materials deemed inappropriate. All industry sponsors must be listed on all printed/published materials. Exhibitors may use the NANS meeting name in their advertising and literature. Use of the NANS logo is not permitted as exhibitors will be provided with a NANS Exhibitor logo to use for advertising. All advertisements, promotions, materials for the innovation theater must bear the following statement: "This program is not affiliated with NANS." This statement must appear on the cover/front page of any copy, using at minimum a 10-pt. font size. NANS is not responsible for unsatisfactory attendance and/or marketing of the Innovation Theater. It's the responsibility of the exhibitor to market the event.

Signage On-Site: No additional signage will be allowed in/around the Innovation Theater other than the full schedule listing NANS provides. Exhibitors may have signage in their own booth promoting the event. It is the exhibitor's responsibility to comply with NANS's policy. Any promotional signage, including hand-held, within the NANS meeting area including hallways, stairwells, and escalators is prohibited without NANS written approval.

Program Content: Program content must be relevant to NANS delegates. Approval from NANS does not constitute an endorsement of the program or its contents by NANS. The opinions presented are solely those of the speaker(s) and do not represent the opinion of NANS. NANS makes no warranty, endorsement, or recommendation regarding the safety, effectiveness, quality, or costs of such products or services. NANS reserves the right to have a NANS representative on-site to monitor the scope and content of the presentations. The exhibitor holds NANS harmless of any/all claims that may result from this presentation.



Rules and Regulations Adherence: Exhibitors are responsible for ensuring that all company representatives and/or agents adhere to all the rules and regulations outlined herein. Presentations found to be in violation of these guidelines shall be immediately terminated. In addition, Exhibitors found in violation of these rules and regulations risk a loss of priority points, may jeopardize future exhibiting status, risk the ability to hold future functions in conjunction with the NANS Annual Meeting, and risk the ability to attend and participate in future meetings. Exhibitor waives any right to claims of damages arising out of the enforcement of these guidelines.

Rules & Regulations Not Covered/Indemnification: These rules and regulations are subject to the discretion of NANS and may be amended at any time by NANS, and all amendments shall be equally binding on all parties. In the event of any amendment or addition to these rules and regulations, written notice will be given by NANS to such parties. Exhibitors shall protect, indemnify, hold harmless, and defend NANS, its officers, directors, agents, volunteers, subcontractors, employees, and/or representatives against all such claims, liabilities, losses, damages, judgments, or settlements, including reasonable attorneys' fees and costs and other expenses incurred by the indemnifying party on account of litigation; provided that the foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence of NANS, its officers, director, agents, or employees.



NANS 2025 Innovation Theater Application

Application Deadline: October 11, 2024

Please complete the application in its entirety. Each time slot request must be completed on separate forms.

Indicate your preferred date/time in order of preference (top 3 choices):

Friday, January 31, 2025:

Saturday, February 1, 2025:

9:35am – 10:05am

9:35am – 10:05am

11:30am – 12:00pm

11:30am – 12:00pm

12:05pm – 12:35pm

12:05pm – 12:35pm

12:40pm – 1:10pm

12:40pm – 1:10pm

3:00pm – 3:30pm

3:00pm – 3:30pm

Company Name: _____

Street Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Contact Name: _____ Title: _____

Email: _____ Phone: _____

Innovation Theater Information:

Program Title: _____

Brief Program Description (50 words or less):

Additional Notes/Requests : _____

Signature: _____ Date: _____

By completing and submitting this signed application, I confirm that I have read and understand the Rules and Regulations and I serve as an authorized agent of the requesting exhibitor.

Please submit the completed application to: Kathleen Noonan at knoonan@conventusmedia.com