



NANS 2025 Sponsorship Application/Contract

COMPANY INFORMATION

This application/contract for the North American Neuromodulation Society 2025 Annual Meeting sponsorships is a binding agreement once sponsorships are confirmed.

Company Name: _____

Street Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Contact Name: _____ Title: _____

Email: _____ Phone: _____

SPONSORSHIP OPPORTUNITIES

Branding and Emails

Quantity	Description	Cost	Total Cost
	Registration Confirmation Email Banner & iPad Branding	\$10,000	\$
	Pre-Show E-Blast	\$8,000 per email	\$
	Show Daily News Email Banner	\$5,000 per email	\$
		\$14,000 for all 3 days	\$
	Program Book	\$7,500 front inside cover	\$
		\$7,500 back inside cover	\$
		\$8,000 back cover	\$
	Wi-Fi	\$55,000	\$
	Hotel Room Key Cards	\$25,000	\$
	Hotel Room Key Cards & Branded Sleeves	\$37,500	\$
	Mobile App Banner Ad	\$5,000 per banner ad	\$
	Hotel Room Drops	\$7,000 per item outside the door	\$
		\$10,000 per item inside the room	\$
	Marketing Package – -Hotel Room Drop outside the door -Show Daily News Email Banner -Double-sided Meter Board	\$15,000 per package	\$
	Other	\$	\$

Banners, Signage, and Digital Opportunities

Quantity	Description	Cost	Total Cost
	Main Lobby Pillars	\$15,000 per pillar	\$
	Main Lobby Floor Cling	\$12,500	\$
	Entrance to Meeting LED Monitors	\$25,000 per screen	\$
	Entrance to Meeting Round Pillar Clings	\$7,000	\$



Quantity	Description	Cost	Total Cost
	Entrance to Meeting Wall Clings	\$7,000 each	\$
	Entrance to Meeting Escalator Runner Cling	\$6,500	\$
	Entrance to Meeting Floor Cling	\$10,000	\$
	Registration Area Pillar Clings	\$9,000 each	\$
	Registration Wall Clings/Picture Frame Covers	\$7,000 each	\$
	Exhibit Hall Entrance 1 LED Monitor	\$30,000 – top of escalator	\$
		\$20,000 – bottom of escalator	\$
	Exhibit Hall Entrance 1 Floor Cling	\$10,000	\$
	Exhibit Hall Entrance 1 Wall Clings	\$7,000 each	\$
	Exhibit Hall Entrance 1 You Are Here Exhibit Hall Map	\$7,000	\$
	Exhibit Hall Entrance 1 Escalator Runner Cling	\$6,500	\$
	Exhibit Hall Entrance 2 Clings	\$3,500 each	\$
	Exhibit Hall Entrance 2 Wall Clings	\$3,500 each	\$
	Exhibit Hall Entrance 2 Escalator Runner Cling	\$5,000	\$
	Exhibit Hall Entrance 2 Hanging Banners	\$5,000 single-sided	\$
		\$6,500 double-sided	\$
	Exhibit Hall Foyer Hanging Banners	\$6,500 each	\$
	Exhibit Hall Foyer You Are Here Exhibit Hall Map	\$7,000	\$
	Pub Hub Host	\$40,000	\$
	Additional LED Monitors – at escalators	\$20,000	\$
		\$28,500	\$
	Directional Cubes	\$3,000 per cube	\$
		\$7,500 for all 3 cubes	\$
	Monitor/Video Wall	\$14,000 each	\$
	Rotating Light Towers	\$12,500 each	\$
	Light Box Walls	\$4,500 single-sided	\$
		\$6,500 double sided	\$
	Flagpoles – outside walkway	\$3,000 per flagpole	\$
	Other	\$	\$

Exhibit Hall Opportunities

Quantity	Description	Cost	Total Cost
	Innovation Theater*	\$6,000 per session	\$
	Carpet Decals	\$12,500	\$
	Beverage Breaks	\$20,000 per break	\$
	Exhibit Hall Branding – Pillars	\$10,000 - \$16,500	\$
	Exhibit Hall Branding – Banner/Cling by exits	\$6,500 - \$30,000	\$
	Other	\$	\$



Educational Opportunities

Quantity	Description	Cost	Total Cost
	Non-CE Lunch Symposia*	\$41,000 per symposia	\$
	Cadaver Course – Non-CE Grants	\$22,000 station sponsor	\$
		\$23,000 breakfast	\$
		\$29,000 lunch	\$
		\$10,000 tabletop display only	\$
		\$12,000 tabletop display with simulator	\$
	Pre-Conference Courses	\$TBD	\$
	Grant Sponsorships of the Meeting	\$TBD	\$
	Fellowship Grants	\$6,500 per grant	\$
	Reception Sponsors	\$20,000 per reception (APP, DOC, RFS)	\$
		\$7,500 each (WIN)	\$
	Other	\$	\$

*An additional application must be completed and returned to NANS.

Notes: _____

TERMS, AGREEMENT, AND SIGNATURE

Sponsorships Payment Terms / Cancellations

Upon receipt of the signed application/contract and assignment of sponsorships a **50% deposit** will be required. An invoice will be sent for payment, which will be **due within 15 business days of receipt of the invoice**. All sponsorships must be paid **IN FULL** by **September 1, 2024**. If payment isn't received by the due date, the sponsorship opportunity(ies) may be given to another exhibitor at the discretion of NANS. No sponsorship opportunity can be held until a signed application/contract is received.

Should an exhibitor cancel a sponsorship opportunity for any reason, it shall notify NANS in writing and pay NANS the applicable cancellation fee listed below.

On or Before September 1, 2024 50% of Sponsorship Opportunity Fee
After September 1, 2024 100% of Sponsorship Opportunity Fee

We agree to abide by the terms and conditions listed below, which are part of this contract. The signer of the application for sponsorships shall be the official representative of the exhibitor and shall have the authority to act on behalf of the exhibitor in all negotiations. This contract and any related future correspondence will be addressed to the signer.

Signature: _____ **Date:** _____

To guarantee your sponsorships, please submit this form to Kathleen Noonan at knoonan@conventusmedia.com.



SPONSORSHIP TERMS & CONDITIONS

- 1. Application and Eligibility.** Application for sponsorships must be submitted using the above form by NANS, contain the information as requested, and be executed by an individual who has authority to act for the applicant. Sponsorship opportunities are only available to companies that exhibit at the NANS Annual Meeting. Sponsorships are an opportunity for companies to advertise products and services relating to the practice and advancement of the art and science of neuromodulation and the professional education of those individuals attending the meeting.
- 2. Assignment.** Sponsorship opportunities will be assigned based upon requests received in order by an exhibitor's total priority points as of 2024.
- 3. Payment/Guarantee.** No sponsorship opportunity can be held until a signed application/contract is received. No sponsorship will be confirmed until a signed contract is received, and an invoice has been sent for payment. No sponsorships are guaranteed until NANS receives full payment of the total fees due. If payment isn't received by the invoice due date, the sponsorship opportunity(ies) may be given to another exhibitor at the discretion of NANS.
- 4. Cancellation.** If the exhibitor notifies NANS of their intent to cancel a sponsorship opportunity, on or before September 1, 2024, a refund of 50% of the monies received will be issued per item. No refunds will be made, or cancellations accepted after September 1, 2024.
- 5. Deadlines.** Exhibitors must meet the deadlines set forth by NANS for artwork, email content, etc. or risk the possibility of forfeiting the sponsorship opportunity; NANS will not refund any monies in these cases. If Exhibitor submits artwork, email content, etc. past the deadline it will be subject to a \$500 late fee per item.
- 6. Formats.** Exhibitors must submit content in the format NANS requires. If it is not submitted in the format required then it will be returned until the correct format is received, which may cause delays. Any content requiring reformatting/manipulation by NANS on the exhibitor's behalf will incur a minimum fee of \$500, with final cost to be determined by the scope of the work.
- 7. Additional Fees.** NANS will do its best to offer opportunities that are turnkey and not subject to additional fees, however there may be cases when additional charges may be applicable, and NANS will notify exhibitors of these as soon as it is made aware of them.
- 8. Approval.** All advertisements are subject to approval by NANS. NANS reserves the right to revise any aspect of any of the sponsorship opportunities to preserve the integrity and professional atmosphere of the meeting.
- 9. Miscellaneous.** NANS shall have the sole authority to interpret and enforce all terms and conditions governing sponsorship opportunities. Any and all matters not specifically covered herein are subject to a decision by NANS. These terms and conditions may be amended at any time by NANS upon written notice to all exhibitors. The exhibitor expressly agrees to be bound by the terms and conditions set forth herein and by any amendments thereto adopted by NANS from time to time. This contract shall be interpreted under the laws of the United States and of the state of Illinois.